Intelligence for Administrators

Research-Based and User-Driven Analytics Help Leaders Translate Insights Into Action

Predictive Analytics

Understand both cohort-level and individual student risk to facilitate timely and strategic care across all students groups. Our machine learning engine ingests 8+ years of historical data (recommended) to configure a customized predictive model for your institution.

Population Health Analytics

Track key academic performance and progress indicators with dashboards that help identify intervention opportunities across discrete student populations and assess the impact of those interventions.

Effectiveness Analytics

Analyze and compare the progress and performance of student cohorts over time to assess the impact of interventions within and beyond Navigate.

Members Unlocking the Power of Data to Guide Impactful Changes

8 fewer
Excess credit hours at graduation on average, after re-targeting resources based on analytics
GEORGIA STATE UNIVERSITY

2%
Increase in undergraduate persistence following data-driven changes to curricular policies
UNIVERSITY OF NORTHERN COLORADO

120
Degree plans created based on historical data trends, in order to reduce time to degree
SALISBURY UNIVERSITY

27+
Courses re-designed following analysis and identification of “barrier” courses
MIDDLE TENNESSEE STATE UNIVERSITY
Strategic Care for Faculty, Advisors, and Staff

Workflow Tools Enable Targeted Interventions and a Coordinated Network of Support

Smart Student Profile
We provide a 360-degree view of the most actionable student data (academic, financial, and behavioral) to support holistic and strategic student care. The Smart Student Profile includes:

- Personal information
- Key academic indicators including predicted risk
- Unofficial transcript and class information
- GPA and credit trends by term
- Alerts and cases
- Assigned advisors and tutors
- Mobile app engagement data

Advanced Search and Campaign Management
Identify segments of students based on a wide range of criteria including personal data, academic performance, and success indicators. Use searches to generate campaigns, which allow you to improve advisor efficiency and promote proactive advising with targeted mass outreach to students, including responsive scheduling and tools to monitor campaign results.

Appointment Scheduling and Multi-Modal Student Communications
Engage with individual and groups of students through email, text, or click-to-call directly through the platform. Provide faculty and staff with flexible appointment scheduling and tools to promote better planning and availability management.

Coordinated Care Network
Coordinate campus-wide student support through observational early alerts, case referrals, closed-loop reporting, and centralized interaction records like notes, documents, and scheduling. Customize for right-sized data access and workflow configurations at the service or location-level.

Strategic Care Analytics
Access aggregate and line item reports on student groups, alerts, assignments, cases, appointments, attendance, and risk.

Staff Embedding Strategic Care Tools into Their Daily Work—Leading to Impressive Results

- 100% Of full-time advisors using the system daily
  BOWLING GREEN STATE UNIVERSITY

- 22 Percentage point increase in student satisfaction with advising
  UNIVERSITY OF SOUTH CAROLINA

- 8 Percentage point increase in four-year graduation rate
  VIRGINIA COMMONWEALTH UNIVERSITY

- $674K In additional tuition revenue with zero increase in staff
  SAMFORD UNIVERSITY
Smart Guidance for Students: Milestone Guidance Module

Dynamic Mobile and Desktop Platform Provides Tailored Support to Help Students Succeed

Pivotal Moments Path

EAB researchers have identified “pivotal moments” (or turning points) across a student’s college journey that factor into, or jeopardize, their success.

The Pivotal Moments Path organizes key onboarding and ongoing guidance in a prioritized timeline so that students can navigate their college journey with confidence.

Students only see the content relevant to them, based on multiple datasets including in-app micro-surveys, student SIS, and in-app student activity.

Alert notifications remind students about important deadlines and overdue tasks.

Term-to-Term Tools

Self-service tools equip students to take action, including scheduling appointments with staff in their personal success network, viewing their class schedule, joining study groups, looking up resources, and clearing holds.

Program Explorer

The Program Explorer tool allows students to initiate a program of study and engage in career exploration early in the college experience.

Based on students’ interests and career preferences, the Program Explorer generates a customized list of best-fit programs and job recommendations paired with real-time career data.

Content Administration Tool

The tool provides approved administrators with the ability to create, customize, and manage the content that students see.

Administrators can tailor and maintain path items to reflect your school’s unique events, dates, and requirements.

Student Milestone Analytics

Track student behavior within Navigate to monitor engagement and inform student intervention strategies.

Members Seeing Rapid Adoption and Robust Usage Among Their Students

86%

Of first-time freshmen downloaded the mobile platform at orientation

ABELLE CHRISTIAN UNIVERSITY

93%

Of freshmen downloaded the mobile platform in first-year seminars

ROBERT MORRIS UNIVERSITY

80%

Of steps completed by students in the mobile platform on average

METROPOLITAN STATE UNIVERSITY OF DENVER

+13K

Steps completed in the mobile platform during orientation

UNIVERSITY OF MARY WASHINGTON
Collaborative Academic Plan Building, Scheduling, and Registration within a Single Platform

**Course and Term Planning**
The planning tool helps students build academic plans optimized for on-time graduation. Students can easily search the course catalog and add courses to their plan.

The platform co-locates degree maps, program requirements, and completed coursework for easy reference. Automated guardrails alert students to common planning errors and inefficiencies.

**Shared Workspace**
The shared workspace fosters ongoing collaboration between advisor and student and encourages meaningful interactions. Advisors can edit student plans, flag courses, and add comments.

Using Advanced Search, advisors can identify students with planning errors, and then contact those students through targeted campaigns.

**Best-Fit Scheduling and Registration**
The advanced scheduling tool quickly builds course schedules that align with students’ availability, preferred course format, and location preferences.

Students can register for courses directly in the platform (at schools with access to APIs for registration). Schools can choose to turn on wait-listing functionality.

**Content Administration Tool**
The tool provides approved administrators with the ability to create, customize, and manage the content that students see, and to continuously create, edit, and publish content in real time, without the need to request or consult EAB personnel.

Degree maps and course logistics can be uploaded to, created in, and maintained within the platform.

**Academic Planning Analytics**
Improve capacity planning at the program, course and section level via analysis of students’ planned courses and scheduling preferences.

**Academic Planning Efficiencies Improve Enrollment Conversion While Saving Advisor Time**

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>$79K</td>
<td>Additional revenue from higher applicant enrollment rate through optimized advising</td>
</tr>
<tr>
<td>34.9%</td>
<td>Percent increase in applicant conversion due to streamlined academic scheduling</td>
</tr>
<tr>
<td>20 hrs</td>
<td>Estimated advisor time savings per month with use of academic planning and strategic care tools</td>
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